



# Add Cloud Print Management to your service offering

## Top Reasons to Partner with Printix



Customers need your help to transition their print infrastructure to the cloud. Now is the time to become a trusted cloud print advisor, add to your service revenues, differentiate from competitors, increase your customer value and win more new business.

### 1. Remove Print Servers

Almost every company has a print server to facilitate business printing. Printix removes the need for these costly legacy servers, by hosting all configuration and infrastructure in the cloud.

### 2. No Risk Approach

Not familiar with print? No problem. It's easy to install and cloud migration can be completed in no time. With no lock-in contracts, or up-front license fees Printix removes the risk of adding print to your managed and cloud service revenues.

### 3. Complete your Offer

Successful partners bundle Printix into their current and future SaaS offerings, knowing the benefits to both their customers and to their own value and bottom line makes good business sense.

### 4. A Product for All

Printix works "out of the box" for every make and model printer. It supports multiple user types from staff, students to visitors and remote users. Support for PC, Mac, RDS environments and more completes the story.

### 5. Reduce Service Complaints

Printix eases the burden on your support staff by taking care of your customers print environment. With the Printix global engineering team supporting and provisioning all required updates or fixes in the cloud, your business can say goodbye to those pesky and costly printing related support calls.

### 6. Independence and Knowledge

Data analytics based reporting integrated to your help desk with system feedback continually enhances the quality of service while provisioning the required facts to base future deployment, user access or printer associated decision.

### 7. Cloud Marketplace Integration

Printix also supports single sign on with Google G Suite and can seamlessly integrate with other cloud-based Identity providers (IdP) and Directory-as-a-Service (DaaS) to support your own cloud marketplace or self-provisioning portals.

### 8. Microsoft Azure AD

Printix, supports full integration with Microsoft Azure AD so you can offer a true cloud workplace with common Single Sign-On via Office 365. Provide ease and confidence for users.

### 9. Solve Mobile and BYOD Printing

Enable a simplified method for printing from any BYOD or mobile device. Regardless of operating system, file format or location, catering to the varied needs of users can be provisioned and secured.

### 10. Experience to Trust

Following success in delivering two of the world's most widely used server based print management software we have committed to deliver the first cloud print service approved by Microsoft. You can trust our experience and service to support of your success.



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